

# 5 REASONS YOUR BUSINESS NEEDS A VINYL CUTTER

Take your business to the next level with a vinyl cutter.



## GREAT FOR:

- High profit margins
- Quick production
- Unique designs



## 1 QUICK PROFITS

A vinyl cutter with a heat press allows you to create the most cost-effective and durable apparel graphics in quantities from 1 to 48, when compared to screen printing.

## 2 SAVE TIME

Take control of your production – produce designs fast and cut them on demand when your customer wants them.

## 3 TOP SELLING RESULTS

Create unique designs in hot selling finishes such as glitter, reflective, glow, neon, flock, metallic, and more.

## 4 CORNER THE ATHLETIC MARKET

There's no better way to create individual names and numbers for athletic uniform than with a vinyl cutter and Thermo-FILM®.

## 5 AFFORDABLE!

A fraction of the start-up costs of embroidery, screen printing, or DTG, a vinyl cutter is one of the fastest returns on investment for decorating businesses.

<b>Wholesale T-Shirt Cost:</b>	<b>\$3.00</b>
<b>Heat applied design:</b> (one color average cost)	<b>\$0.67</b>
<b>Labor:</b> (\$20.00 per hour/60 minutes x 5 minutes per shirt)	<b>\$1.67</b>
<b>TOTAL COST PER GARMENT:</b>	<b>\$5.34</b>
<b>Selling price:</b>	<b>\$22</b>
<b>Less cost:</b>	<b>\$5.34</b>
<b>PROFIT</b>	<b>\$16.66</b>

The investment for a vinyl cutter is approximately \$2000. With a profit of \$16.66 per shirt, a vinyl cutter pays for itself after just 120 T-shirt sales.

### WATCH NOW

See the top vinyl cutters on the market and learn all you need to know to choose the perfect vinyl cutter for your business in this video.

[tinyurl.com/hwo7dlh](http://tinyurl.com/hwo7dlh)

### LEARN MORE

Start shopping for vinyl cutters at Stahls'. With several models to choose from with different features and price points, you're sure to find exactly what you need to expand your business.

[stahls.com/vinyl-cutter](http://stahls.com/vinyl-cutter)

### STAHL'S'

The industry's premier source for heat printing products, services and equipment for team dealers, screen printers, embroiderers, and promotional product distributors.

[stahls.com](http://stahls.com) / 800.478.2457